# ANNUAL GRATITUDE REPORT 2020

We provide financial support of camperships at Ontario Camps Association accredited camps through contributions from individuals, corporations, agencies, events and other promotions.

We strive to give opportunities for children to develop long lasting relationships and to acquire life long skills and an appreciation of the natural environment.





# We Truly Appreciate Your Generous Support

# MESSAGE FROM THE BOARD

The past year was certainly unprecedented and filled with considerable challenges for every business, charity and household. Our hearts go out to those who lost loved ones and we're forever grateful to those who performed miraculously on the front lines keeping many of us out of harm's way.

For the first time in our history, Kids in Camp was not able to support children to attend any of our amazing Ontario Camps Association (OCA) accredited day and overnight summer camps. The \$75,000 which we had allocated in camperships is available for future use as all of the camps that had requested funding were mandated to close due to the pandemic.

Our sights are certainly fixed upon 2021, a year which will be more important than ever for sending chlidren to summer camp. We still have plenty to be thankful for from the past year. We want to acknowledge an incredible group of sponsors, camps, donors and volunteers who supported Kids in Camp. We would also like to highlight several amazing fundraising efforts:

- Mary Catherine Garrod walked 1,000 kilometers to honour the memory of her stepdaughter Ashley Garrod on what would have been her 35th birthday. Ashley was a passionate camper and staff member at Camp Tanamakoon who passed away tragically at the age of 22. To honour her love of camp, Mary Catherine invited supporters to donate to Kids in Camp and raised an incredible \$12,285.
- Lawrence Park Collegiate Institute's annual student dance charity was held over the course of two nights in January, where their theme was "The Circus". The events raised \$5,762 through ticket sales and raffle proceeds.
- Each year the employees of Ada Support Inc. donate leftover points from their credit cards and pool them towards prizes in a holiday raffle, whereby a percentage of the total raised is donated to a charity. This year the proceeds were \$3,167 and the raffle winner, who selects the charity of choice for the year, chose Kids in Camp.
- Bryan Gerber, owner of the Camp Connection General Store, held a Fall promotion selling red bandanas for \$2 each and offered to match \$2 for every one sold. Thanks to his incredible generosity, Kids in Camp received \$2,000 from Bryan in December after selling almost 500 bandanas.
- The Scotiabank Toronto Waterfront Marathon was held virtually in October and, through 26 donors, raised \$1,820 in support of Kids in Camp.

- The OCA held a "Big Night Out" bowling event at its annual conference in February with hundreds of camp delegates in attendance and the event raised an amazing \$1,700 for Kids in Camp.
- Cedar Ridge Camp held its first "Hilly Half" run in September with 50 participants who together raised almost \$1,400. (special thanks to Camp Director Grayson Burke)
- Mary Pat Bradbury crafted face masks in the spring for family and friends. In lieu of accepting payment for her work or materials, she asked them to donate to Kids in Camp and she raised a fantastic \$951.
- Our very own Board Member, Catherine Ross, published "A Camp Director's Diary" during 2020 and, has generously directed half of the proceeds to Kids in Camp.

Looking forward, we know how important it will be for Kids in Camp to support as many children as possible to attend summer camps in 2021. Along with our volunteers and committees, we are hard at work on various fundraising efforts and acquiring campership applications. We're launching a reinvigorated Corporate Sponsorship program and we're excited at the prospect of reaching even greater heights of fundraising.

All these efforts will surely help Kids in Camp reach the \$1,000,000 mark in camperships. We will be immensely proud of this milestone and it's one we could not reach without the incredibly generous support of thousands of people since our inception in 2006.

After a most challenging year for camp-aged children, our Vision and Mission as a charitable organization are even more clear and more important than ever. We look forward to a considerably more positive and fruitful year in 2021.

# **BOARD OF DIRECTORS**

President: Vice President: Treasurer: Secretary: Directors: Larry Bell Jack Goodman Jocelyn Palm Liz Greenway Jay Haddad

Markus O'Brien Fehr Craig Perlmutter Catherine Ross Bob Smith Patti Thom







# Our Campers Need Camp More Than Ever

# SUMMARY STATEMENT OF OPERATIONS AND SURPLUS

for the year ended December 31, 2020

	2020	2019
Revenue		
Donations	80,251	148,802
Fundraising, net	1,820	20,084
Other	1,045	1,496
Total Revenue	83,116	170,382
Administrative Expenses	39,108	43,872
Income from Operations	44,008	126,510
Camperships Provided	0*	106,836
Net Income (loss)	44,008	19,674
Surplus, Beginning of Year	175,318	155,644
Surplus, End of Year	219,326	175,318

<sup>\*</sup> Overnight camps closed by government order.

Audited financial statements available upon request.

## **DONATIONS IN HONOUR OF**

Paddy Auld Bari Axmith Michael & Jessica Bakker Noah Baruch Billy Batson Mary Pat Bradbury Taras Byca The Camhis Cedar Ridge Camp Janet Charendoff Andrew Chris Elaine Cole Carley Cowman Mary Cuylle Janet Davidson Chris Dutton Lauren Favarchuk Barb & Peter Gilbert Joanne Glowinksy Mel Isen lan Johnstone Gerry Kleiman

Katie Maalouf

Sarah Mallin Bill McIvor Honey & Meier Miller Carol Perlmutter Nate Perlmutter Tom Peterson Darren Phillips Lori Miller Pike Fern Proulx Louise Rismondo Allen Ruben Denise Schon Larry Shields Glenn Smith Fern Spencer Jason Spetter John Thompson IV Camp Walden Summer Staff 2020 Phil Walton Lauren Weinberg The Winstons XY Paddle Company April Young

# DONATIONS IN MEMORY OF Marcello Bernardo

Ted Bloomfield Carolea Butters Ernie Cooper Robert Garner Ashley Garrod Peter Gilbert Jerry Kozikowski Mary McCutcheon Pauline Milrad Edward Richardson Harriet Roher BJ Thom Stewart Thom The Right Honourable John Turner Marilyn Tweyman Owen Walderman

# With Tremendous Gratitude We Give Thanks to:

# **DONORS 2020**

#### \$5,000+

Larry & Pearl Bell Hobgoblin Foundation Lawrence Park Collegiate Institute Robert Weinberg Janice Wright

#### \$2.500-\$4.999

Ada Support Inc. Liz Greenway

#### \$1,000-\$2,499

Camp Connection General Store Peter & Barb Gilbert Kim Graydon Ontario Camps Association Jocelyn Palm Paypal Giving Fund Canada Sprott Inc. Patti Thom Anonymous (1)

#### \$500-\$999

Carolyn Bennett Sol & Jen Birenbaum Cedar Ridge Camp Jeff & Mary Catherine Garrod Mary-Francis Kluka Nancy Lang Catherine & George Ross **Bob Smith** Anonymous (1)

# \$250-\$499

**David Thomas** 

Axis Gear Cynthia Ferguson Designs Ashley & Tyler Garrod Craig Geerlinks Alison Hill The Lowidt Foundation Raymond James Canada Foundation Mary & Peter Stanley

## \$100-\$249 Suzanne Allen

Henri Audet Michael Bakker & Jessica Green Cheryl Barendregt Alison Beder Solway Robert Beder Margaret Bernardo **Curtis Bishop** Lindsay Black Alan Bowman Tim Bradbury Vance Cooper Helen Cosburn **Graham Cuthbert** Jennifer Dayus Mark Diamond Jonathan Dunn James Elder Allison Farguhar Margaret Fisher Megan Foster Jack Gang Kelly Garrod Danielle Geerlinks **Deb Geerlinks** Nicole Geerlinks Heather Gordon Janet Graydon Alfred Grigg Jav Haddad Jennifer Hardacre Fiona Harper Cheryl Heard Valerie Hesser Robert Hodge Jennifer Johnson **Grant Jones** Mallory Kemp Kingsway College School Christine Kittel Scott Kostecki Ellen MacPherson Patricia Maki Katherine McKenna Andrea McQueen Nepean High School

Gloria Newman

Kathryn Nurse

Bev & Hugh Palser Mark Peckham Judith Pierce Kim Post Dallas Posthumus lan Ramirez-Berend Lisa Rawlings Judy Rosenberg Thomas Rowlands Margaret Schneider Louise Scott-Fisher Richard Shehab Janet Small Kevin I.M. Smith

Megan Snape & Jason Gunawan **Robert Stanton** Mary-Louise Starcevic Krista Surgent Andy Thom **Hubert Thom** Matt & Laura Thom Margaret Tytler Bob & Judy Upsdell Douglas Vannoord Bryan Walderman Tammy Walker Amanda Zavitz-Gocan Anonymous (11)

## \$50-\$99

Joanne Barrett Brian & Sally Baker Lois Beamish-Taylor Dave Bradbury Mary Pat Bradbury Megan Brooks Carolea & Hugh Butters Craig & Mary Caddy Mary Casey Joseph Cassells Adrian Chan Christine Chartrand Larry Crangle **Annemarie Doty Greg Evans** Suzanne Ferguson Heather Garrod Louise Garrod Lisa Gilbert Rebecca Gilchrist

Wallace & Marie Green Karen Gris Sari & Howie Grossinger Paul Habert **Gordon Henning** Kara Hiltz Crystal Johnson Terry Kaufman Michael Kennedy Susan Lum Judy MacGowan Joan MacNaughton Bala Subrahman Mantha

Stephen Mills Patsi Minnes Sheryl Nisenbaum Camp Northland-B'nai Brith Marcia Pensa Kelly Renaud Lynn Ross Shulamit Selesnick Sally Sherwood DJ Smale Karen Smith Melissa Veemeersch Stephen Walter Camp Wanapitei Susie Weiner

Catherine McCarthy

#### Under \$50

Diane Zimney

Anonymous (9)

Janet Abram Koko Agborsangaya Michael Bergman Penny Blaxall Lindsay Borden Cathy Bradbury Holly Bradshaw Lindsay Caven Jean Centers Ashley Charbonneau **Dorothy Craig** Jocelyn D'Auvernay Elana Davis Jo-Anne Ellis Joey Findeis Donna Fisher

Fran Forbes Genevieve Gilbert Olivier Giner Alexandra Fox Sami Hannoush Laurel Hoover Vivine Kalala Mahri Keeling Evelyn Kirijewski James Koka **Daniel Lamothe** Evergreen Lee Garry Loeb Matthew Lozano Vivian Luk Mary Marshall Allison McIntosh John & Linda Moore Fernanda Morley Valerie Morrison Adrienne Padget Frank Pendergast Josie Richardson Alex Ross Michelle Senior Mariette Snelson Shauna Southcott Lindsay Stephenson Beth Vardon Desiree Vogt Catherine Volpe Tiffany Wilson Adam Woodward April Young Anonymous (26)











