

Kids in Camp Annual Report 2018



PRESIDENT'S MESSAGE

The dream began probably around the middle 2000's the dream of a charitable organization to help provide the financial opportunity for a magical summer camp experience for as many kids as possible to attend Ontario Camping Association, now Ontario Camps Association, accredited camps. The dream became a reality when Kids in Camp (KIC) was federally incorporated as a not-for-profit corporation on August 4, 2006 and received its charitable registration status effective January 1, 2008. The first Directors were Ted Cole of Camp Walden, Jocelyn Palm of Glen Bernard Camp and Marjorie Booth of Mooredale Day Camp. Sadly, Ted Cole passed away on August 19, 2008 but his wife, Elaine, stepped forward and was the dynamic President of KIC until I succeeded her in 2013. Elaine remains a forceful presence on the Board to this day! Marjorie Booth stepped away after a while, but continues as a strong supporter. Jocelyn Palm remains a driving force with us today as a Director and Treasurer.



As KIC does not have endowment funds of any kind, we need to raise the money each year to help send kids to camp the following summer. The first allocation of financial support for kids took place for the summer of 2009. Over our first 10 years, KIC has helped support 2,134 campers attend 115 different OCA accredited camps for a total of \$822,421! We could not have accomplished this without our fantastic sponsors, donors, fundraising colleagues, event participants, and our OCA camp partners. Thank you all so much!

KIC is blessed to have a dedicated and committed Board of Directors, a wonderful Campership Committee, which has the unenviable task of reviewing all the applications for support each year (there is simply never enough money available), and a legion of enthusiastic volunteers who are always ready to jump in when asked and where needed. In the background, Michael Bakker, our part-time Administrative Assistant, manages all the important details so well for us. Thank you all so much!

KIC looks forward to working with still more OCA accredited camps in 2019 to help send even more kids to camp.

Bob Smith

President

KIDS IN CAMP 2018 BOARD OF DIRECTORS

Bob Smith - President
Jack Goodman - Vice President
Jocelyn Palm - Treasurer
Liz Greenway - Secretary
Elaine Cole - Director
Markus O'Brien Fehr - Director (elected April, 2018)
Jay Haddad - Director
Catherine Ross - Director
Patti Thom - Director

All Board Members are current or former OCA accredited camp Owners and/or Directors.



STATEMENT OF OPERATIONS AND SURPLUS FOR THE YEAR ENDED DECEMBER 31, 2018

	2018	2017
	\$	\$
Fundraising revenue	69,493	103,970
Donations	60,141	60,645
Other	<u>1,872</u>	<u>862</u>
Total Revenue	131,506	165,477
Less fundraising expenses	<u>13,351</u>	<u>45,895</u>
Net Revenue	118,155	119,582
Administrative expenses	<u>41,383</u>	<u>45,000</u>
Income from Operations	76,772	74,582
Camperships Provided	<u>106,537</u>	<u>114,066</u>
Net Income (loss) for the Year	(29,765)	(39,484)
Surplus, beginning of year	<u>185,409</u>	<u>224,893</u>
Surplus, end of year	<u>155,644</u>	<u>185,409</u>

KIC APPRECIATES OUR VALUABLE SPONSORS



CAMPERSHIP COMMITTEE REPORT

In the summer of 2018, our tenth season, Kids in Camp was able to help support 299 campers to attend 67 Ontario Camps Association accredited day and overnight camps for a total of 666 weeks with overall support of \$115,495.

We so very much appreciate that the parents and guardians also make a financial contribution and that the host camps are generous in their support, thereby enabling as many children as possible to benefit from a summer camp experience.

We are also indebted to the many volunteers, sponsors and donors who support our fundraising events and donate to KIC in a variety of ways.

The Campership Committee considers each application carefully and strives to allocate our resources equitably to benefit as many campers as possible.

Members of the Committee: Matthew Bernardo, Elaine Cole, Liz Greenway, Keith Hadigate, Ellen Nash, Joc Palm, Bob Smith, Megan Snape, Mike Stewart, Patti Thom.

The Committee recognizes the work of our Administrative Assistant, Michael Bakker, who communicates with the camps and prepares hundreds of detailed applications in an organized manner to enable us to make fair decisions.

Catherine Ross, Campership Chair

KIC is proud to have assisted children to attend these OCA accredited camps in 2018



Arrowhead Camp
Autism Ontario Kids Camp
Camp Adelaide
Camp Agudah
Camp Awakening
Camp B'nai Brith of Ottawa
Camp Can Aqua
Camp Cherith
Camp Couchiching
Camp Frenda
Camp Gan Israel Ontario
Camp Geshar
Camp Hurontario
Camp Kahquah
Camp Kearney
Camp Kennebec
Camp Kirk
Camp Kodiak
Camp Manitou
Camp Maple Leaf
Camp Medeba
Camp Moshava
Camp Muskoka
Camp Nokomis

Camp Northland-B'nai Brith
Camp Pathfinder
Camp Ramah in Canada
Camp Shomria
Camp Solelim
Camp Tamarack
Camp Towhee
Camp Vincent
Camp Wabun
Camp Walden
Camp Wenonah
Camp White Pine
Camp Winston
Cedar Ridge Camp
Centauri Summer Arts Camp
Christie Lake Camp
Circle Square Ranch Brantford
County of Brant
Crestwood Valley Day Camp
Dr. Angela Fountain & Associates
Glen Bernard Camp
Green Acres Day Camp
Harbourfront Centre Camps
Hidden Bay Leadership Camp

Hockey Opportunity Camp
Interprovincial Music Camp
Interservice Circle Square Ranch
Big Clear Lake
Jack & Pat Kay Centre Camp
Kettleby Valley Day Camp
Kinark Outdoor Centre
Lake Scugog Camp
Lubavitch Day Camp
Madawaska Camps
Olympia Sports Camp
Pearce Williams Christian Centre
Rideau Hill Camp
Safari Zoo Camp
The Hollows Camp
URJ Camp George
Winning Techniques Camp
Youth Leadership Camps Canada
YWCA Camp Tapawingo
Zodiac Day Camp

The Wider Benefits of Camp

We know from the many enthusiastic comments written by KIC campers at the end of their camp stay that the campers love camp.

We also receive unsolicited letters of appreciation from parents, guardians and grandparents.

One grandmother who is responsible for the care of her two grandsons wrote, "Because the boys have been around abuse in the past, it's really positive for them to have good role models in the male cabin leaders. The cabin leaders are patient and keep calm with the boys if they are acting up, which is a great example. If they are frustrated they don't show it. They spend time with the campers playing games and talking to them."

A foster parent expresses her gratitude. "Camp has shown professionalism, skill, care and support to our children and offered them so many different fun and educational experiences. Camp has helped my foster children grow in confidence, ability, self-esteem and social skills. Our kids in care come to us with a lot of trauma and challenges. Attending camp helps them to: overcome fears; build confidence; improve self-esteem; learn new skills; develop social skills; develop independence; have fun as children and forget their concerns; develop positive attitudes and have those attitudes modelled to them by staff. Words cannot quantify the value of this experience."

We are reminded that in the case of a special needs camper, the rest of the family is able to relax and enjoy a period of respite while a son, daughter or sibling is enjoying a special time at camp. Parents appreciate that for a brief period, they can shower extra attention on the other children in the family knowing that their special needs camper is being cared for by supportive, skilled and dedicated camp staff.

Thanks to our generous donors, when KIC supported campers attend camp, the whole family benefits!



Camper Comments 2018

Camp is a great place. It's really fun. You get to do whatever you want (if it's safe). Edward
Camp is like a no wifi paradise. Kinda. Hawk

I learned how to basically survive in the wilderness for a whole week in Algonquin Park. Lili

I like how camp is kind of in the middle of nowhere. Max

Camp is by far the thing I look forward to most each year. Hannah

I learned how to become patient and calm from fishing. Alejandro

I like making bannock because I got to eat some of the butter off the spoon. I think it was pretty cool that we found an almost full moose skeleton. For most of camp we were in wilderness with beautiful trees and deep blue water. By the end of camp I felt stronger and braver. Fiona

Camp is like my little bubble away from the real world and I am not afraid to be myself. Alissa

Camp was an amazing magical environment that always makes me feel happy and confident!!! Grace

SPRING KIC-OFF, A RESOUNDING SUCCESS!



A record crowd of Kids in Camp supporters attended a fundraising dinner event at Parkview Manor, Toronto on March 28, 2018.

While enjoying a pre-dinner drink and appetizers, guests mingled, chatted and began bidding on an eclectic selection of ninety silent auction items ranging from paddles, works of art, a Dyson vacuum cleaner to Leafs hockey tickets. As dinner commenced, Henri Audet entertained the crowd with his mellow singing accompanied by guitar and harmonica.

Celebrated Canadian World and Olympic Champion Kayaker, Adam van Koeverden, topped off the evening with a truly inspirational message.

Adam graciously agreed to "selfies" with excited camp staff fans. In lieu of payment, Adam accepted a donation to one of the charities that he supports, WaterAid.



Thanks to the participation, effort and generous contributions of guests, sponsors, donors and a group of fifteen volunteers led by co-chairs, Barb and Peter Gilbert, the memorable evening netted over \$27,000 to help send many more children to camp.

CAMPERSHIP FUNDING SUMMARY

Year	Camps	Campers	Campership \$	Weeks
2009	11	157	45,570	190
2010	8	19	14,403	61
2011	20	123	37,525	266
2012	33	158	73,071	342
2013	51	305	91,605	664
2014	51	214	81,787	512
2015	48	216	115,157	670
2016	66	312	125,254	720
2017	71	331	122,554	729
2018	67	299	115,495	666
10 Seasons	426	2,134	822,421	4,820



PASS THE MUSIC ON



On November 25, 2018 in the Glenn Gould Theatre, Toronto, young singers, musicians and dancers representing the best talent from nine Ontario Camps Association accredited camps entertained a large, enthusiastic audience of parents, campers and camp staff. After the judges lauded the merits of each unique act, the PTMO Trophy for 2018 was awarded to Glen Bernard Camp.

The nine participating camps were: Camp Robin Hood, Camp Walden, Madawaska Camps, Bayview Glen Camp, Canadian Adventure Camp, Glen Bernard Camp, Camp Northland-B'nai Brith, Camp Wenonah, and Camp Timberlane. Camp Tamarack and Crestwood Valley Day Camp were recognized as generous sponsors of the event.

Kids in Camp is most appreciative of the significant contribution by the participating camps. In addition to a financial commitment, the directors, campers and staff devote considerable time and effort in planning and rehearsing to prepare each group for performance.

We are also grateful for the work of a dedicated group of volunteers: Chair of PTMO, Jonny Lightman, Master of Ceremonies, Jian Magen and the entire hard-working committee: Sol Birenbaum, Laura Cappe, Elaine Cole, Howie and Sari Grossinger, Eric Shendelman, Ehren Gluckstein, Jordanna Grossinger and Stephen Cord.

Their combined efforts resulted in the net proceeds of \$21,000, which will benefit many, grateful and happy campers.



SCOTIABANK CHARITY CHALLENGE at the SCOTIABANK TORONTO WATERFRONT MARATHON 2018



On Sunday, October 21, 2018, close to 30 registrants participated in the Scotiabank Charity Challenge at the Scotiabank Toronto Waterfront Marathon to help raise funds for Kids in Camp. KIC was honoured to be one of the Challenge's official charities for the 5th year in a row.

Participants had the option of running a full marathon, a half-marathon, or as most chose to do, the 5K walk/run. As always, the event was well organized during advance registration by allowing people to sign up and raise money from sponsors online and using social media, and equally well executed on the day of the race itself. Tax receipts to supporters and donors were issued via their stellar online registration system.

The net proceeds for Kids in Camp were \$11,861! A special thank you to Kim Graydon and the team from Glen Bernard Camp for their efforts. We will participate again on Sunday, October 20, 2019. Won't you join us for our 6th year at this event?...Please visit www.kidsincamp.com or call 416 948-5437 for details!



Thank You to Our 2018 Donors!

DIRECTOR'S CIRCLE \$ 20,000 +

Anne E H Steacy
in support of The Anne Steacy Camping Fund

LEADER \$ 5,000 - \$ 19,999

Hobgoblin Foundation

Beth Malcolm

Jocelyn Palm

MENTOR \$ 1,000 - \$ 4,999

Bayview Glen Camp
Larry & Pearl Bell
Jeff Bradshaw
Nancy Brown
Canadian Adventure Camp
Crestwood Valley Day Camp
Barb & Peter Gilbert
Glen Bernard Camp

GTA Photography Classes
Jonny & Ryla Lightman
Madawaska Camps
Camp Northland-B'nai Brith (The Jewish Camp Council of Toronto)
Nyquest Training and Placement
Ontario Camps Association
Our Kids Media

Camp Robin Hood
Camp Tamarack
Patti Thom
Camp Timberlane
Camp Walden
Camp Wenonah

GUIDE \$ 500 - \$ 999

Greg Belbeck
Nathalie Cale
Nicholas Coburn
Dillon Consulting - ECCO
Andrea Koehle Jones

Adam Kronick
The Lowidt Foundation
Camp Manitou
Camp Muskoka
Camp Pathfinder

Bob Smith
Megan Snape & Jason Gunawan
Camp Tawingo
Camp Wabikon
Yoga Community on Lake of Bays



Thank You to Our 2018 Donors!

FRIEND \$ 20 - \$ 499

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KIDS in CAMP™

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Charitable registration #845550169 RR0001



Camp photos courtesy of:

Autism Ontario Kids Camp, Camp Cherith, Camp Huronda, Camp Kahquah, Camp Muskoka, Camp Northland-B'nai Brith, Camp Solelim, Camp Wenonah, Safari Zoo Camp