

KIDS in CAMP™

The Path To Summer Adventures

ANNUAL REPORT 2017



PRESIDENT'S MESSAGE

The words of **Our Mission** and of **Our Vision** hit home so strongly again and again each fall when I read so many of the comments from the campers we helped to send to camp that summer.

The introduction to **Our Mission** states: "The Mission of Kids in Camp is to make the wonder of a camp experience available to kids from all backgrounds. As they learn about themselves and others in a camper-focused program, they gain positive memories that will last a lifetime." **Our Vision** states: "Every child deserves the opportunity to play, have fun, and make friends in a safe camp environment. Our vision is that no child would be prevented from attending camp due to financial considerations. We are committed to helping as many children as possible participate in this unique opportunity."



Included in this Annual Report, in the Campership Committee Report, you will find heart-warming comments from some of the three hundred and thirty-one campers we helped send to Ontario Camps Association accredited camps in 2017. Also, as part of the article on *The Power of Camp*, you will find a truly moving letter from Michael. If any of us at Kids in Camp ever needed any further inspiration for what we do or how hard we work, there it all is, the positive impact of a summer camp experience, in those camper comments and Michael's letter. You can find more camper comments, and even a parent's comment, under Parents & Campers / Stories on our website at www.kidsincamp.com.

We are passionate about what we do! However, we could not do it without devoted and enthusiastic volunteers, a great Board of Directors with whom I have the privilege of working, our sponsors, our donors, our fundraising partners, our event participants, our Ontario Camps Association accredited camp partners, and our Administrative Assistant, Michael Bakker -- together you all help make it happen! Along with the kids, you are all the heart and soul of Kids in Camp. Thank you so much!

Here's to a great 2018!

Bob Smith

KIDS IN CAMP 2017 BOARD OF DIRECTORS

Bob Smith - President
Jocelyn Palm - Treasurer
Ana Belic - Director
Jay Haddad - Director
Patti Thom - Director

Jack Goodman - Vice President
Liz Greenway - Secretary
Elaine Cole - Director
Catherine Ross - Director

(All Board Members are current or former OCA accredited camp Owners and/or Directors.)



STATEMENT OF OPERATIONS AND SURPLUS FOR THE YEAR ENDED DECEMBER 31, 2017

	2017	2016
	\$	\$
Fundraising revenue	103,970	135,796
Donations	60,645	47,503
Other	862	1,178
Total Revenue	165,477	184,477
Less fundraising expenses	45,895	61,497
Net Revenue	119,582	122,980
Administrative expenses	45,000	39,487
Income from operations	74,582	83,493
Camperships Provided	114,066	116,440
Net (loss) for the year	(39,484)	(32,947)
Surplus, beginning of year	224,893	257,840
Surplus, end of year	185,409	224,893

KIC APPRECIATES OUR VALUABLE SPONSORS



Campership Committee Report

In the summer of 2017, our ninth season, Kids in Camp camperships, once more, exceeded our prior year. With the allocation of \$122,550, we supported 331 campers who attended 71 day and overnight Ontario Camps Association accredited camps for a total of 729 weeks. We acknowledge the support, contribution and efforts of the parents/guardians, the host camps and the many volunteers, donors and sponsors who made possible an enjoyable, educational, meaningful and in many cases, a life-changing experience for so many children.

The Campership Committee is responsible for allocating, with care, consideration and compassion, the available funds to accept as many applications as possible: Matthew Bernardo, Elaine Cole, Liz Greenway, Keith Hadigate, Ellen Nash, Jocelyn Palm, Bob Smith, Megan Snapes, Mike Stewart, and Patti Thom. The Committee

appreciates the detailed, time consuming work done by our Administrative Assistant, Michael Bakker, who communicates with the camps and prepares the hundreds of applications in an organized format for our consideration.

Catherine Ross, Campership Chair

The campers' comments written at the end of their experience tell the story!

I made lots and lots of friends. I have made so many friends I can't count how many I have made. Malaya

I love camp because it feels like home. There's always a sense of belonging. Adam

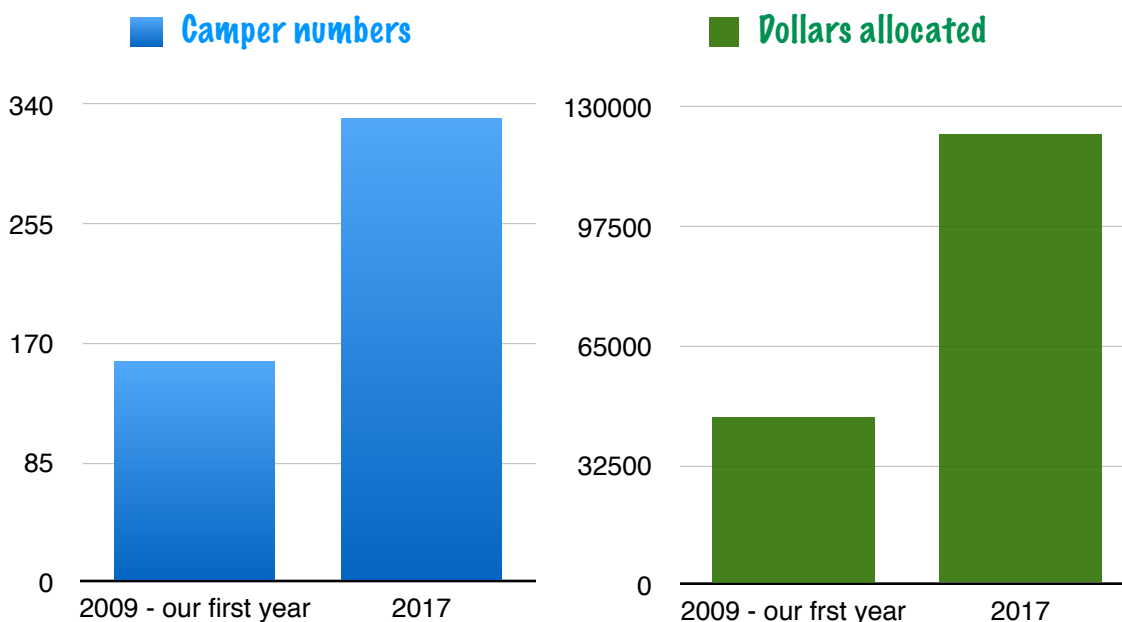
I love being where I can fit in and be myself. Cristina

My counsellors were nice and amusing and very respectful to everyone's opinions. I want to be like them. Erica

I feel like I have grown and matured a lot. Pasqual

I learned to be responsible and a leader. Eddie

What's not to like about camp? We play so many games and we sing so many songs. It's the best time ever. Aubrey



All KIC campers attend OCA accredited camps.

The Power of Camp

As Chair of the KIC Campership Committee, I enjoy reading all the camper reports that we receive at the end of the season. One report, written by an indigenous teen from Parry Sound, was particularly memorable. With Michael's and his Camp Director's permission, I circulated the story on the Canadian Camping Association website to reinforce with camp leaders that what we do changes lives. I then forwarded the story to the Honourable Carolyn Bennett, MP, Minister of Crown-Indigenous Relations and Northern Affairs, and a supporter of KIC and camping. I suggested that she share the story with Prime Minister Justin Trudeau, given his interest in youth and camp. Dr. Bennett replied, "I was very touched by Michael's story and I thank you for sharing it". She assured me that she would send a copy to the Prime Minister's Office. Michael's story is one of hundreds that describe the impact and influence of a camp experience. Catherine Ross

Dear Kids in Camp,

Hi, I am Michael. I am 13 turning 14 in September. I live in Parry Sound, Ontario and I am in grade nine. I used to live on Bear Island that is one island away from the summer camp I got funding for. Bear Island is a small community that was fun to live on. Going to camp this year was like going home. My camp is a canoe trip camp and you learn how to make campfires, chop wood, and cook on a fire. There are other things you can learn as you get old enough to do it, being a stern in a canoe, and doing higher levels of rapids. I made so many friends this year, like people from America (mostly from Ohio) and I saw my friends.

On my group's first seven-day trip, we went to the second highest point in Ontario, Maple Mountain. My second trip was down the Temagami River, and my last trip was for 21 days, which was up to New Liskeard and then down to Wanapitei Lake - that's near Sudbury. Then on our way back to camp we went cliff jumping- that's when you jump off cliffs into the water- and my staff jumped off a waterfall and it was awesome. This summer I learned a lot about how to carry a canoe, and also to stern the canoe. That made me lose a lot of weight and gain muscle. I have never been in better shape, ever.

Camp is important to me because over the last two years I have been in a bad place with my friends. I think I would have gotten into a lot of trouble this summer if you guys didn't give me the money to go to camp this year. At camp I am with kids that don't get into trouble because we don't have time to get into trouble. My summer was so fun and I thank you for making this happen for me.

Chi-Miigwetch [thank you very much]

Michael



**KIC is proud to
have assisted
children to
attend these
OCA accredited
camps in 2017**

Autism Ontario Kids Camp
Camp Adelaide
Camp Agudah
Camp Arrowhead
Camp Awakening
Camp Can Aqua
Camp Celtic
Camp Cherith
Camp Couchiching
Camp Frenda
Camp Gan Israel Ontario
Camp Huronda
Camp Hurontario
Camp Kahquah
Camp Kawartha
Camp Kearney
Camp Kennebec
Camp Kirk
Camp Kodiak
Camp Manitou
Camp Maple Leaf
Camp McDougall
Camp Medeba
Camp Mi-A-Kon-Da
Camp Moshava
Camp Muskoka
Camp Nokomis

Camp Northland-B'nai
Brith
Camp Ouareau
Camp Ramah in Canada
Camp Robin Hood
Camp Shomria
Camp Solelim
Camp Tamarack
Camp Towhee
Camp Wabikon
Camp Wabun
Camp Wahanowin
Camp Wenonah
Camp Winston
Cedar Ridge Camp
Chilawee Trails
Christie Lake Camp
Circle Square Ranch Arden
Circle Square Ranch
Brantford
County of Brant Day Camps
Gesstwood Retreat and
Camp Centre
Glen Bernard Camp
Green Acres Day Camp
Harbourfront Centre
Camps

Hidden Bay Leadership
Camp
Hockey Opportunity Camp
Interprovincial Music Camp
Jack & Pat Kay Centre
Camp
Kettleby Valley Day Camp
Kinark Outdoor Centre
Lake Scugog Camp
Madawaska Camps
Muskoka Woods
Olympia Sports Camp
Pearce Williams Christian
Centre
Project Canoe
Rideau Hill Camp
Ryde Lake Camp
Safari Zoo Camp
Selah Camp
Summer Youth Club at Dr.
Fountain's
The Hollows Camp
Willowgrove Day Camp
YWCA Camp Tapawingo
Zodiac Day Camp

THE INTERCAMP CLASSIC



On Victoria Day, Monday May 22, 2017, forty-one sports teams recruited from the staff and alumni of summer camps competed in softball, handball or flag football at the Esther Shiner Stadium and the North York Civic Field to help raise funds for *Kids in Camp*. Despite a date change necessitated by an inclement weather forecast, over one thousand persons attended including approximately four hundred and thirty players cheered on by family, friends and other spectators. An additional seventy volunteers supported the action and kept everybody well fed, entertained and happy.

KIC sincerely thanks Josh Howard and his Intercamp Classic team, the camps, the players, the generous sponsors and donors, and the spectators who supported this event. As a result of everyone's efforts, net proceeds of slightly over \$20,000 were raised to assist many more KIC campers.

Huge appreciation to the participating camps: Arowhon, Kinneret-Biluim, Kodiak, Manitou, New Moon, Northland-B'nai Brith, Ramah, Shalom, Solelim, Tamarack, Timberlane, Wahanowin, Walden, White Pine and Winnebago.

PASS THE MUSIC ON



On November 26, 2017, at the Glenn Gould Studio in Toronto, a large audience enjoyed an afternoon of musical entertainment provided by the staff and campers from nine Ontario camps. At the conclusion of the varied performances, the judges decided that Camp Wahanowin should display the winning trophy for the year.

We are indebted to the camps that generously supported this event: Camp Walden, Camp Robin Hood, Camp Madawaska, Crestwood Valley Day Camp, Glen Bernard Camp, Camp Wahanowin, Camp Northland - B'Nai Brith, Canadian Adventure Camp, Camp New Moon and Camp Wenonah.

A group of dedicated, hard-working volunteers ensured that the event was a great success: Jonny Lightman, Sol Birenbaum, Laura Cappe, Elaine Cole, Ehren Gluckstein, Howie, Sari and Jordanna Grossinger, Jian Magen, and Eric Shendelman.

We are grateful for the generosity of Bounce Entertainment, our major donor. Stratford Festival, the Blue Jays, Camp Connection, Keurig Canada, Medieval Times and Ripley's Aquarium provided raffle prizes, which added to the fun and excitement.

Thanks to the combined efforts of the volunteers, performers, participating camps, and donors, PTMO 2017 netted an amazing contribution of \$18,000 to Kids in Camp, which means that many more campers will enjoy a happy, life changing experience at an Ontario Camps Association accredited camp in the summer of 2018.

Save the date for the next Pass The Music On: Sunday November 25, 2018.



On Sunday, October 22, 2017, 45 registrants including teams from CampBrain, Camp Celtic, Foodbuy, GTA Photography Classes Summer Camp, and Glen Bernard Camp participated in the Scotiabank Toronto Waterfront Marathon Charity Challenge to raise funds for Kids in Camp, one of the official charities for the 4th year in a row. Participants had the option of running a full marathon, a half-marathon, or as most chose to do, the 5K walk/run. As always, the event was well organized during registration by allowing people to sign up and raise money from sponsors on-line and using social media, and well executed on the day of the race itself. Tax receipts were issued right away to supporters and donors.

The net proceeds for Kids in Camp were slightly over \$16,000 - a record for KIC from this event - more than doubling our 2016 total! A special thank you to Ana Belic, Rob Carmichael, Heather Cormier, Kim Graydon, Scott Matheson and Mandy Ouellette. We will participate again on Sunday, October 21, 2018. Won't you join us for our 5th year at this event?...Please visit www.kidsincamp.com or call 416 948-5437 for details!

THANK YOU TO OUR 2017 DONORS!

DIRECTOR'S CIRCLE \$ 20,000 +

Anne E.H. Steacy
in support of The Anne Steacy Camping Fund

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Janice Wright

MENTOR \$1,000 - \$ 4,999

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Camp New Moon
Camp Northland-B'nai Brith
(The Jewish Camp Council of Toronto)
Camp Wahanowin
Camp Walden
Camp Wenonah
Canadian Adventure Camp
Crestwood Valley Day Camp
Barb & Peter Gilbert
Glen Bernard Camp
GTA Photography Classes Inc.
Francois Leclair
Jonny & Ryla Lightman
Madawaska Camps
Our Kids Media
Patti Thom



GUIDE \$ 500 - \$ 999

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Camp Robin Hood
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St. Matthew's United Church UCW (Richmond Hill)
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Kids in Camp is very grateful to all those whose photos are a part of this Annual Report.

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