

ANNUAL REPORT 2015

MISSION • VISION • VALUES

Our Mission

The Mission of KIDS IN CAMP is to make the wonder of a camp experience available to kids from all backgrounds. As they learn about themselves and others in a camper-focused program, they gain positive memories that will last a lifetime.

The camp experience teaches cooperation, acceptance of others, sportsmanship, tolerance and an environmental ethic in a unique way that is impossible to duplicate elsewhere. Each year KIDS IN CAMP will sponsor children to attend one of over 300 camps throughout Ontario, all accredited by the Ontario Camps Association.

Our Vision

Every child deserves the opportunity to play, have fun, and make friends in a safe camp environment. Our vision is that no child would be prevented from attending camp due to financial considerations. We are committed to helping as many children as possible participate in this unique opportunity.

Our Values

Equity • Empathy • Accountability • Quality

KIDS IN CAMP BOARD

Bob Smith, President, Jack Goodman, Vice President
Joc Palm, Treasurer, Liz Greenway, Secretary
Elaine Cole, Jay Haddad, Catherine Ross, Patti Thom

PRESIDENT'S MESSAGE

Summer experiences that last a lifetime.

All of us at Kids in Camp are continually thrilled and excited to actively and positively assist so many deserving kids to attend an Ontario Camps Association accredited camp each year. There, they thrive and enjoy a magical summer experience which will last a lifetime. Elsewhere in this Annual Report, please read the heart-warming comments from some of our 2015 campers.



However, we could not begin to help so many deserving kids, or in fact any kids at all, without all our incredible donors. We are so very grateful to our fundraising partners, supporters of all KIC-related events, corporate sponsors, and all our OCA accredited camp allies. We do not have an endowment fund of any kind. We totally depend on all the incredible and generous financial support we receive each year to carry out our mission and mandate.

I am privileged to work together with a passionate, devoted and enthusiastic group of individuals who are the heart and soul of KIC and who are so very important in making it all happen. The Board Members are all current or former OCA accredited camp Owners and/or Directors. Our Campership Committee meets once a year to review, consider and approve all appropriate applications for camper funding. A small army of other fantastic supporters generously step forward to help whenever asked. Our hard-working Administrative Assistant, Michael Bakker, keeps us all on track. Huge thanks to you all!

Here's looking back on a notable 2015 and looking forward to 2016 where we will strive to send even more deserving kids to camp!

Bob Smith
President

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Charitable registration # 845550169 RR0001

STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2015

	2015	2014
REVENUE	\$	\$
Fundraising revenue	165,550	158,824
Donations	33,704	32,808
Other	<u>1,788</u>	<u>988</u>
Total Revenue	201,042	192,620
Less fundraising expenses	<u>61,323</u>	<u>69,071</u>
Net Revenue	139,719	123,549
Administrative expenses	<u>42,902</u>	<u>17,820</u>
Income from Operations	96,817	105,729
Camperships Provided	<u>106,601</u>	<u>67,993</u>
Net Income (loss) for the Year	<u>(9,784)</u>	<u>37,736</u>



CAMPERSHIP FUNDING SUMMARY

	NUMBER OF CAMPS	NUMBER OF CAMPERS	NUMBER OF WEEKS	TOTAL \$ AMOUNT
2009	11	157	190	\$ 45,570
2010	8	19	61	\$ 14,403
2011	20	123	266	\$ 37,525
2012	33	158	342	\$ 73,071
2013	51	305	664	\$ 79,797
2014	51	214	512	\$ 67,993
2015	48	216	670	\$115,157
Total		1,192		\$433,516

The OCA accredited camps that provided great 2015 summer camp memories

Camp Awakening	Camp Solelim	Green Acres Day Camp
Camp Can Aqua	Camp Tamarack	Hockey Opportunity Camp
Camp Cherith	Camp Timberlane	Jack & Pat Kay Centre Camp
Camp Couchiching	Camp Towhee	Kinark Outdoor Centre
Camp Gan Israel Ontario	Camp Walden	Lake Scugog Camp
Camp Kawartha	Camp Wanapitei	Olympia Sports Camp
Camp Kennebec	Camp Wenonah	Pearce Williams Christian Centre
Camp Kirk	Camp White Pine	Rideau Hill Camp
Camp Kodiak	Camp Winston	Safari Zoo Camp
Camp Manitou	Cedar Ridge Camp	Selah Camp
Camp McGovern	Celtic Sports & Arts Centre	St. Vincent de Paul Camp
Camp Medeba	Christie Lake Camp	The Hollows Camp
Camp Northland B'Nai Brith	Circle Square Ranch Brantford	YMCA John Island Camp
Camp Ramah in Canada	County of Brant: Summer Fun	Youth University at Brock
Camp Robin Hood	Elite Camps	YWCA Camp Tapawingo
Camp Shomria	Glen Bernard Camp	Zodiac Day Camp

CAMPERSHIP COMMITTEE

Committee Members: Chair, Catherine Ross, Matthew Bernardo, Elaine Cole, Liz Greenway, Ellen Nash, Jocelyn Palm, Bob Smith, Megan Snape, Mike Stewart, Patti Thom, Michael Bakker, Administrative Assistant

In 2015, the Committee reviewed 247 applications from 51 camps and distributed just over \$105,000. Over 100 of the applicants received 100% of their request. The majority of the rest received some financial support from KIC.

KIC is a three-way partnership among the camps, the parents and KIC. We are indebted to the many camps that provide excellent experiences for KIC campers and the many camps that strongly support our fundraising events. We are appreciative of all the volunteers who organized events and the countless supporters who participated.



All KIC campers attend OCA Accredited Camps

2015 FUNDRAISING EVENTS

CAMPERS HAVE TALENT!

Pass The Music On

On Sunday November 29, 2015 at the Glenn Gould Theatre, Toronto, a packed audience of over three hundred parents, grandparents, staff and campers enjoyed delightful performances of the best talent from the twelve participating camps: Canadian Adventure, Crestwood Valley Day, Glen Bernard, Hurontario, Nyquest Family and Grandparent, Madawaska, New Moon, Robin Hood, Tamarack, Wahanowin, Walden and Wenonah. Camp Wahanowin's camper act was declared the winner and the PTMO trophy was awarded to Bruce and Patti Nashman.

Thanks to the efforts of the planning committee, the generosity of the participating camps, the talented participants, the enthusiastic audience, the expertise of the judges and the strong financial support of individuals and businesses, the event was a great success. The net proceeds of \$34,000 will ensure that many more children will benefit from a camp experience.

We recognize and appreciate the contribution of: Camp Connection, Michael and Jeanette Diamond, Magen Boys Entertainment and Sir Sam's Inn.

Planning committee: Chair, Jonny Lightman, Co-Chairs, Elaine Cole and Sol Birenbaum, Laura Cappe, Garry Cummins, Ehren Gluckstein, Howie Grossinger, Sari Grossinger, Jian Magen and Eric Shendelman.

Please mark your calendar for the next Pass the Music On event: Sunday November 27, 2016. Visit www.passthemusicon.com for more details.

Jonny Lightman, Chair



O CANADA! THE SPIRIT OF SPORT

On April 9, Kids in Camp hosted a jovial, camping crowd gathered at Spirale in Toronto for a most enjoyable fundraising evening. With a drink in one hand and tasty appetizer in the other, folk drifted around the room chatting and laughing with friends and colleagues while pausing frequently to bid on a great array of silent auction items.

After a welcome by KIC President, Bob Smith, the formal program began with Rachel Savlov, an eleven-year-old New Moon camper, winner of the 2014 Pass the Music On Contest. The audience was enthralled with Rachel's performance.

Mary Hynes, host of Tapestry, CBC Radio One, then introduced Scott Russell, anchor of CBC Sports Weekend. Scott began his inspirational and emotional address by describing his life-long passion for sport, which was nurtured at camp. As a young Kilcoo camper participating in the Kilcoo-version of the Olympic Games under the influence of Chief, John Latimer, Scott experienced the exhilaration and satisfaction of striving and being part of a team. Scott believes that activity and sport are essential to our well-being and there is no better place to experience both than at camp!

The KIC Board truly appreciates the participation of all the OCA camp directors who stole time from their busy pre-season schedules to join us. We thank event organizers, Barb and Peter Gilbert, and their enthusiastic committee: Margaret Bernardo, Brian Blackstock, Diane Blair, Dee Dorrance, Jill Dundas, Janet Fine, Barb Hnatiak, Pauline Hodgetts, Bev Jahnke, Ellen Nash, Catherine Ross, Megan Snape, Patti Thom.

Special thanks to the following businesses and individuals who donated fabulous auction items: Algonquin Outfitters, At The Lake Distributing, Arron Barberian, Bartlett Lodge, Big Apple in Colborne, Brian Blackstock, CampBrain, Elaine Cole, Cricklewood Orchards, Janet Fine, Jungle Cat World, Fishell Paddle Co., Peter & Barb Gilbert, Barb Hnatiak, Hockey Opportunity Camp, Hoselton Sculptures, Rob Huffman, Nancy Kursbatt, Joyce McDonald, Kimberley Nash, Oconto Paddles, Portage Promotions, RIGHTSLEEVE Marketing, Catherine Ross, Scott Russell, Saugeen Shafts, Scholastic Canada, Shendy's Swim Centre, Bob Smith, Sunny Rock B&B, Tallis Choir, Mary-Ellen Taylor, Rex Taylor, Think Muskoka, Sheila Voisin.

The net result of over \$15,000 will help many more children enjoy camp in 2016.



2015 FUNDRAISING EVENTS

SIXTH INTERCAMP CLASSIC

The Sixth Intercamp Classic was held on Sunday, May 3rd, 2015 at the Powerade Centre in Brampton. Over 1,500 attendees played or watched a variety of sports, enjoyed great food, joined in the annual raffle, played on the inflatables and explored the site! Seventy-five teams from seventeen camps with a total of 800 players participated in softball, handball, or flag football. The competition on the field was awesome throughout the day. We saw game-winning home runs, overtime touchdowns, and incredible handball plays. Over 100 volunteers supported the event.

The combined efforts and generosity of the organizers, the volunteers, the participating camp directors, the players, the spectators and the sponsors will result in many more children enjoying and benefitting from a great camp experience. Participating Camps: Arowhon, Kadimah, Kodiak, Manitou, New Moon, Northland, Ramah, Tamarack, Timberlane, URJ George, Wahanowin, Walden, White Pine, Winnebago, Young Judea – Biluim, Hativah, Solelim.

TOURNAMENT WINNERS & MVPS

Handball

Junior Grade 9 Girls - White Pine 2000 (MVP: Olivia Kalles)
Junior Grade 10 Girls – Solelim 99 (MVP: Kyra Pollak)
Middle Girls – White Pine 97/98 (MVP: Jaimee Sugar)
Senior Girls – Timberlane (MVP: Candice Fleischmann)

Football

Junior Boys – Walden 99 (MVP: Jeremy Wilks)
Middle Boys - Biluim/Hatikvah '98 (MVP: Shane Rozen-Delman)
Senior Boys – White Pine '96/97 (MVP: Leo Katz)

Softball

University/Fresh Out - Wahanowin (MVP: Ted Jacobs)
Alumni - Wahanowin (MVP: Jesse Cappe)

STEERING COMMITTEE

Director - Josh Howard
Chairs - Rebecca Howard, Spencer Hoffman, Josh Himel
+100 other volunteers

DONORS & SPONSORS

Thanks to our many donors and sponsors including significant ones such as: The Brettler/Mintz Foundation, Athletic Knit, Harvey Kalles Real Estate, Genemark, Hart Entertainment, the Benjamin Foundation, Rick and Ellen Howard, the Robins Appleby Charitable Foundation, Eagle Professional Resources, the Cumba Foundation, Torah High, Govan Brown, Matrix Technologies, Glick Periodontics, Stark Auto Sales & more for their contributions.

TOP FUNDRAISING INDIVIDUALS

A huge shout out to the following individuals, each of whom raised \$1,000+: Noah Fogel, Leor Ekstein, Kira Wegler, Josh Howard, Noah Gutmann, and Ethan Luepann

TOP FUNDRAISING TEAMS

Our top fundraising teams were: Tamarack Alumni Softball (\$3,208), Manitou '00 handball (\$3,161), and Tamarack '99 handball (\$2,333)

Josh Howard



SCOTIABANK TORONTO WATERFRONT MARATHON CHARITY CHALLENGE

On Sunday, October 18th, 2015, Glen Bernard Camp eagerly participated in the Scotiabank Waterfront Marathon Charity Challenge once again this year! A group of our oldest campers, Pacers, put on their walking shoes and successfully fundraised for Kids in Camp! The GBC team raised \$5500 for KIC. The Pacers have finished their time as campers therefore have a keen understanding of what a camp experience can do for a child. We had a lot of fun "paddling" our canoe over the 5KM route with the thousands of other people. We even had a couple of women stop us saying "we went to Glen Bernard!". It was a great morning for a cause close to our hearts! Net proceeds from the event: \$5692.

Kim Graydon, Associate Director- Marketing, GBC

Eva Boghosian
Nicole Denham
Kate Matthews
Claire McGivney
Greer Pickford
Jess Green
Natalie Scime
Laura Carter



THANK YOU TO OUR 2015 DONORS!

DIRECTOR'S CIRCLE \$20,000+

Anne E.H. Steacy in support of
The Anne Steacy Camping Fund

MENTOR \$1,000 - \$4,999

Larry and Pearl Bell
Barb and Peter Gilbert
Barbara Henderson
Our Kids Publications
Jocelyn Palm
Patti Thom

GUIDE \$500 - \$999

CIBC Children's Foundation
Glen Bernard Camp
Kim Graydon
Rachel Kimel
Adam Kronick
Marifi Sahagun
Corporation of the Village of
Sundridge
Rex and Mary Ellen Taylor

FRIEND \$20 - \$499

Talia Abramson
Janet Adamson
Jack Adolph
Alexandre Alexandrov
Kaminie Algoo
Avril Allen
Luciana Amaral
Barbara Arblaster
Arrowhead Day Camp
Henri Audet
Bard and Sonia Bakker
Michael Bakker and Jessica Green
Doug Bartlett
Steven Bedford
Ilana Belzberg
Margaret and Cello Bernardo
Kayla Best
Sheila Best
Susan Bernie
Don Bocking and Anne Morawetz
Brian Blackstock
Diane Blair
Douglas Bodin
David Boghosian
Marjorie Booth
Mary Pat Bradbury
Karen Britton
Walker Brown
Cecil Brauer
Ronnie Braverman

Lois Brisbois
Kristie Burkhart
Carolea and Hugh Butters
Peter Callahan
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Sandy Foster
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Pauline Girling
Andrew Gold
Jamie Goldfarb
Alina Gonzalez
Laura Gonzalez
Jack and Sue Goodman
Colin Graham
Dave Greenwood
Sari and Howie Grossinger
Erik Gunawan
Imelda Gunawan
Jason Gunawan
Julian Gunawan
Keith Hadigate
James Hargan
Jane Heggie
Barb Hnatiak
Hockey Opportunity Camp
The Hollows Camp
Glen Hodgins
Kristy Hogger
Samantha Horn
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Wendy Minnes
Nancy Naprawa
Ellen Nash
Kimberley Nash
Patti Nashman
Gloria Newman
Marla Newman
Sheryl Nisenbaum
Camp Nokomis
Caleb Nyquest
Jo-Ann Nyquist
Jonathan and Lindsay Nyquist
Rebecca Nyquist
Stacey Otis
Paul Paciocco
Tom Pam
Sachin Persaud
Heather and Ian Palm
Sally Palm
Jennifer Peters
Penny Pollack
Craig Perlmutter
Anne Marie Rabasca
Lori Robertshaw
Camp Robin Hood
Catherine and George Ross
David Ross
Anna Sandilands
Allan Schaffran
Sky Schapiro
James Schmidt
Lindsay Scott
Donna Segal
Dave Seglins
Anne Slater
Bob Smith
Kevin I.M. Smith

THANK YOU TO OUR 2015 DONORS!

FRIEND \$20 - \$499

Alyson Soko
Lorne Solish
Jane and Frank Snape
Jonathan Snape
Megan Snape
Darren Snelgrove
Mary Stanley
Adam Starkman
Barbara Steele
Andy Thom
Sanjay Tolia
TR Consulting Inc.
James Tuck
Meg Tytler
Helen Vaccaro
Tricia van Rhijn
Camp Walden
J.H. Walker
Michelle Watt
Lisa and Bruce Wilson
Lorna Wilson
Cheryl Woodin
Anonymous Donors (20)

WITH APPRECIATION TO OUR SPONSORS

CampBrain City Parent Our Kids Media

KIC CAMPERS SAY...

*My favourite things were roasting marshmallows, swimming and catching frogs.
Terra*



IN MEMORIAM DONATIONS RECEIVED FOR

Joyce Bertram
Tina Brown
Alvan Bruce
Cathy Charles
Antoni Frejek
Ashley Garrod
Dave Henderson
Mickey Johnstone
Jean Jorgenson
John Barry Kennedy
Ken Langford
Denise Nartey
Marvin Nash
Mitchel Pham



*I learned heights aren't scary.
Sarah*

I am much better in a canoe than I was last year and I'm not as nervous. We made a cool sculpture in the art hut this year. I gave mine to my mom. Keiran



DONATIONS RECEIVED IN HONOUR OF

Rob Carmichael and Vicky Morris
Erin Cooper
Jesse Etnson
Granatstein Family
Adam Green
Chris Hallam
Ryann Mizzone
Jocelyn Palm
Camp Robin Hood Summer Staff
Wilson Family

*I saw a meteorite for the first time at camp.
I got to see a lot more stars than I ever have before. Joshua*

I bonded with my cabin on my canoe trip to Killarney. I've never been that far away from home. I was nervous and unsure I could carry a canoe but my trippers taught me and I nailed it. Jesse

THE ANNE STEACY CAMPING FUND

A 14-year Oconto camper and counsellor, Anne Steacy has set up a camping fund to assist girls who would otherwise not have the financial resources to go to camp. The Anne Steacy Camping Fund (TASCF), administered by KIC, last summer in its first year assisted in financing 35 girls to go to 22 camps. Dr. Steacy explained her motivation by observing that, "When a girl has the opportunity to get physically and mentally strong by spending time at camp, the attendant independence and buoyed self image will inevitably enhance her whole life. At least, that's how it worked for me."

In the same vein, Dr. Steacy has kicked up her support at Trinity College, U of T, where she formerly set up two science curricula and a science-writing program, for which she was awarded an honorary doctorate: DSLitt, honoris causa. Beginning on Feb. 29, Trinity will have a full-time one-on-one mental health counsellor on staff and the services of a second psychologist from the university two days a week. Dr. Steacy identified the critical need for the program, donated \$1.5 million to found it and helped to shape it. With the Anne Steacy Counselling Initiative, Trinity will be able to help students who may have lost focus, balance, or feel overwhelmed by ingrained pressure to perform perfectly all the time. "Not everyone can be a 'Flying Wallenda,' performing on a tightrope without a net," said Dr. Steacy. Her program is designed to provide that safety net.



As well as receiving a medal from the University Health Network in honour of her undertaking in the field of neurosurgery, and working toward major improvements in geriatric care at Ottawa's Montfort Hospital, Dr. Steacy, who directed hundreds of girls in musical productions at Oconto, including *Guys and Dolls* and *West Side Story*, has transformed her love for the stage into the founding of a new theatre school in Rome, Italy, the Anne Steacy Acting Course at Il Teatro dei Conciatori. In mid-June, she will be going to Rome to see this year's class of students perform their final piece.

Kids in Camp greatly appreciates the creative ways that camps, organizations and individuals support the work of KIC.

Camp Tamarack invites parents to donate the balance of their camper's tuck account to KIC.

Hockey Opportunity Camp flipped burgers.

Arrowhead Day Camp washed cars in support of KIC.

Parents of **Robin Hood** campers donate to KIC in appreciation and recognition of their children's counselors.

The **Ontario Camps Association** donated the proceeds of a raffle/casino night held at their annual conference.

The **Corporation of the Village of Sundridge** made a donation in recognition of **Glen Bernard Camp's** contribution to the community.

Mahika ng Sining (Magic of Art) donated part of the ticket proceeds from an art show.

Individuals direct their payroll deductions through the United Way Campaign to KIC while others list KIC in an obituary as a choice to direct a memorial gift.

Thanks to all these contributions, more deserving children experience the joy of camp!



Summer experiences that last a lifetime.